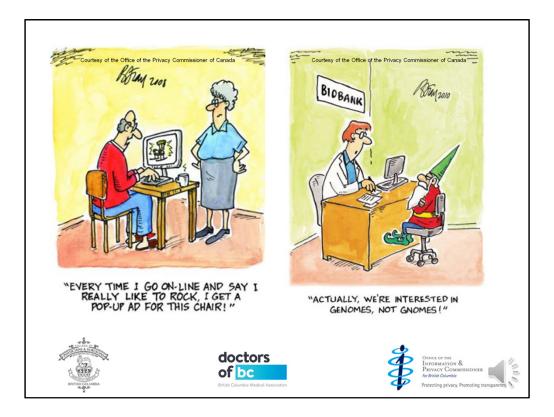


- Welcome to a webinar about understanding BC's Personal Information Protection Act or PIPA for short.
- If you're a physician or MOA working in a private practice, this webinar is for you.



WHAT WILL YOU USE PERSONAL INFORMATION FOR?

- It's pretty simple because it will match the purpose for which you collected it
- Patient information will be used for
 - ongoing care
 - treatment and
 - medical research if consented to
- Employee information will be used for
 - benefits administration
 - payroll and taxes

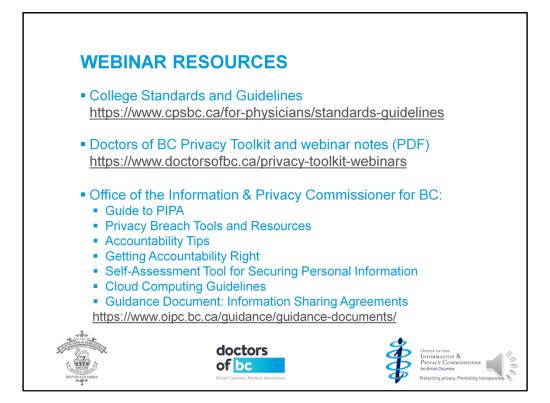


Remember, it's important the use matches the purpose because that's what the individual is expecting



WHERE DO YOU START?

- Update your personal information inventory
- Document how procedures for use match the purpose
- When there are new uses for newly consented to purposes, document those too
- Periodically review uses for personal information to make sure it's still required
- Train employees so they'll understand the potential consequences of misuse such as disciplinary or legal action



Links to these Resources are in a PDF document on the Webinars page of the Privacy Toolkit

- College Standards and Guidelines
- Doctors of BC Privacy Toolkit and webinar notes
- and Privacy Commissioner guides, tips and resources



Let us know if you have any questions about complying with PIPA