



Dear Colleagues:

I am asking for your support in the election for delegate to the Canadian Medical Association.

With your support, I can bring to the CMA the skills I have learned in various roles within Doctors of BC—skills that will help CMA fulfill its goals of advocacy for Canada's 80,000 physicians and being the national voice for the highest standards for health and health care.

As Co-Chair of the General Practice Service Committee, I have met with GPs around the province, through which I have gained a great understanding of their concerns and issues. Likewise, as a member of the Shared Care Committee, I am connected with my specialist colleagues to better understand their challenges. Reaching out to physicians is not new for me. As a previous Doctors of BC President, I travelled around the province reaching out to the membership.

I am seeking a second term as your representative to the CMA Board. During the first term, I have learned the culture of the organization and developed solid working relationships with other board members and staff. It takes time to do this and that is why CMA encourages delegates to sit for two full terms. I hope you will give me the opportunity to do that.

At CMA, I chair the Governance Committee. The Governance committee has worked to make changes to the yearly General Council meeting so that it can be more meaningful for members. Some of those changes have ensured that there will be more inclusion of our younger colleagues.

CMA asks its directors to have a variety of skills from financial literacy to understanding health human resources to participating in advocacy and government relations to strategy development, governance and good communications skills. In addition to these skills, I am able to lead others in decision making and am able to concisely and clearly state a position. I am never afraid to stand up for what is right.

Things are changing in health care. The changing role of primary care is front and centre with a goal to move away from the hospital-centric model to a community-based model. Governments are looking for the leadership from physicians to help make changes that are meaningful for both patients and providers. GPSC has been intimately involved in this work. I feel that with both my skills and my understanding of the political landscape in health care that I would be able to provide that leadership at the board of the CMA.

Thank you for your consideration. Please remember to vote as it is important to have a representative vote from the profession as this is the first year that Doctors of BC has invited the profession as a whole to choose their CMA delegates.

Respectfully submitted,

Shelley Ross MD

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