



Step 2 – Identify Purpose

PIPA provides individuals with the right to know what personal information is being collected, used or disclosed by the practice, and for what purposes. PIPA also requires that personal information only be collected for purposes that a reasonable person would consider appropriate in the circumstances. If it is not possible to identify the purpose for the collection, or if the purpose would not be appropriate to a reasonable person, the practice should not collect the personal information. Each practice should assess its information management practices to define and document the purposes for which personal health information is collected, used and disclosed.