

***“For a CMA that Matters”***

**VOTE LLOYD OPPEL**  
**CMA BOARD of DIRECTORS**  
**2016**



**Dear Colleagues**

### **We need a CMA that is relevant**

As the voice of Canadian physicians, the CMA needs to build on its mission to speak on topics that matter to doctors and patients. Of the many competing issues, we need to focus on the ones that add value to our professionalism and enhance quality medical care. The CMA needs to let government and the public know the tremendous value that doctors add to our health care system.

### **We need a CMA that is strategic**

The success of the CMA in speaking to emerging issues, such as Seniors' Care, demonstrates essential leadership on national issues. The CMA can also make an important proactive contribution in areas where provincial associations are forced to deal with matters common to other regions. Income clawbacks, hospital privileging and credentialing, and governmental intrusions into medical practice serve as examples where the CMA needs to strengthen its leadership role. We also need to continue work on a sustainable national system for the future – where the needs of all members of a changing population are met, while preserving professional opportunity and quality care.

### **We need a CMA that is strong**

We now have a renewed opportunity to engage the federal government on many issues that demand physicians' expertise and leadership. That makes it all the more important that the CMA reaches out to its members to ensure that the voice of Canadian doctors is comprehensive, compelling, and credible. We need to do much more to connect with our membership. The current plans to bring CMA representatives face to face with members in all parts of the country should be expanded. The CMA needs to be a tangible organization in addition to one that connects virtually.

It has been my pleasure to serve you for 20 years at Doctors of BC – on the Board, on the Executive, as Chair of COHP, and through numerous other committees ranging from GPSC working groups, to CHEP, to the Specialists of BC. I have spent many years working with the CMA on topics such as Health Promotion and crafting the CMA's ability to promote the unique value that doctors add to health care. I believe my experience will help me to serve you well on the CMA board.

I hope you will cast your vote for me.

A handwritten signature in black ink that reads "Lloyd Oppel". The signature is written in a cursive, flowing style.