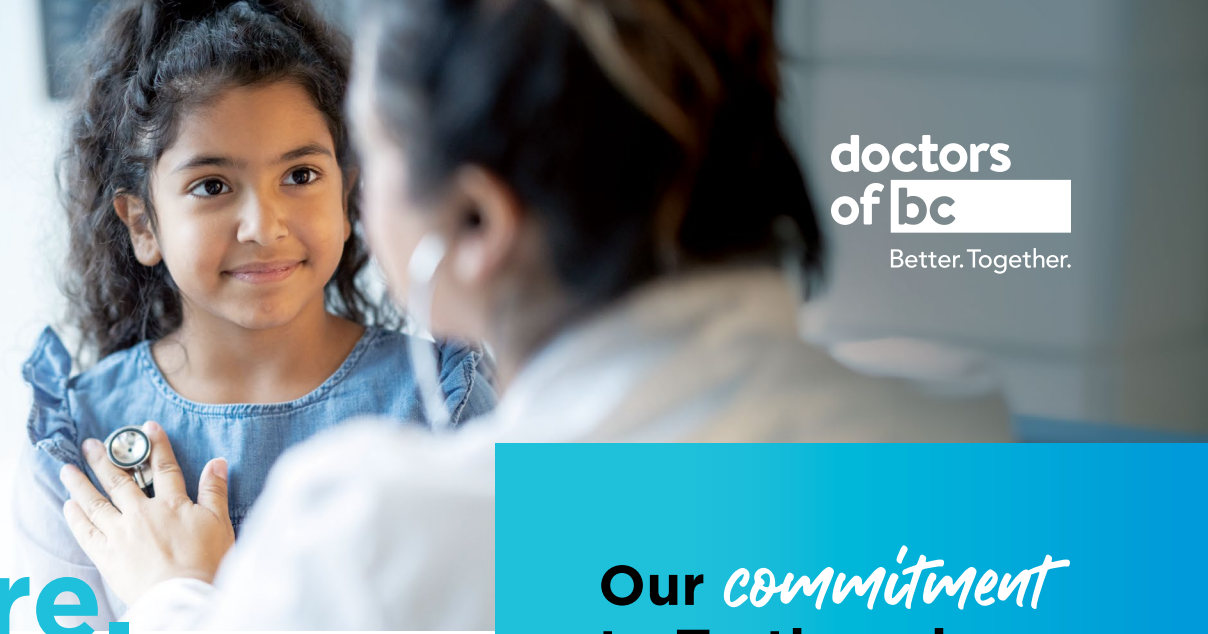


# Creating a better future for health care.



Our strategic plan for 2024-2029 was crafted through an extensive and collaborative process. We're supporting BC doctors to be influential leaders driving positive transformation. By working together, we're strengthening relationships across health care to find improvements, advance solutions, and foster innovations that benefit both patients and physicians.

## MISSION

Working together, we support BC's doctors to be leaders in delivering and improving patient care.

## VISION

Doctors making a difference for patients by:

- Providing quality, patient-centred, culturally safe care.
- Being trusted leaders and partners in health care system transformation.
- Achieving professional satisfaction by feeling valued.

## VALUES

Better together. We are:

- Caring
- Pursuing excellence
- Courageous
- Inclusive

## Our *commitment* to Truth and Reconciliation.

In alignment with the Declaration of Commitment—Cultural Safety and Humility in Health Services Delivery for First Nations and Indigenous people in BC, signed in 2019, Doctors of BC is committed to advancing truth and reconciliation across the profession. Physicians have a significant role to play, and Doctors of BC will continue to collaborate with First Nations, Inuit, and Métis communities to advance cultural safety in medicine. We are committed to developing a Truth & Reconciliation plan in partnership with Indigenous leaders that considers the historical role of the Association and profession, and the role we will play moving forward.



# Direction & Priorities

We proactively work with physicians so they can support their patients and be leaders in transforming health care.

## *Increase* the influence of the physician voice.

Position Doctors of BC as a thought leader in health care system transformation to improve our members' lives, patient care, and the population's overall health.

This will ensure physician participation and influence when important health care decisions are being made.

## *Promote* physician health, wellness, and safety.

Promote a working environment where doctors feel physically and psychologically safe to provide care to patients and have access to supports when they are needed.

## *Ensure* fair compensation and provide business support.

Secure equitable compensation for all physicians, from all backgrounds and identities, from rural to urban settings, and across specialties.

Further, we ensure access to business supports that enhance doctors' ability to run their practices.

## Principles

In pursuit of our strategic aims, we must embed the following principles into everything we do:

**EQUITY**

**MODERNIZATION**

**SUSTAINABILITY**

## *Engage* members on the future of the profession and the culture of medicine.

Collaborate to build an inclusive culture of medicine that reflects physician and patient diversity.

We work to align the needs of patients with the needs of physicians, all while upholding high professional standards.